

JOHN RIZZO

[art director/designer]

contact information

53 Orchard St.
Cincinnati, OH 45217

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513.207.7717

education

UNIVERSITY OF CINCINNATI CINCINNATI, OH
College of Design, Architecture, Art and Planning

BS in Graphic Design

Class of 2004

Participated in the Professional Practice Program, alternating quarters of study with work in the field of graphic design.

skills

Proficient in:

Adobe Acrobat Professional

Adobe Fireworks

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Microsoft PowerPoint

Microsoft Word

Knowledgeable of:

Adobe Dreamweaver

HTML and CSS

Keynote

work experience

POSSIBLE WORLDWIDE CINCINNATI, OH

August 2004 – present

Art Director. A leading digital agency (formerly Bridge Worldwide) specializing in relationship marketing. Worked in a collaborative team environment in print and online media. Concepted, designed and art directed printed brochures and sales materials, websites, banner ad campaigns, emails and other web-related marketing pieces.

FS CREATIONS (NOW EINSTRUCTION) CINCINNATI, OH

September 2003 – December 2003

Co-op. Small firm specializing in innovative solutions to help energize, engage and assess students in learning. Assisted with the concepting, design and implementation of website designs and site updates.

recognition and awards

ADDY Award

Gold, three Silver, and Judge's Choice

Internet Advertising Competition Award

Best Health Care Online Ad and Outstanding Website

The Rx Club Show

Silver Award and seven Awards of Excellence

The WebAward Competition

Two Outstanding Website Awards and one Standard of Excellence Award

Medical Marketing & Media Awards

Best Website Finalist

WALMART.COM SAN FRANCISCO, CA

March 2003 – June 2003

Co-op. Large retail website. Worked in a team environment in the design department. Assisted with the design and production of online marketing vehicles, including emails, banners and site updates.

D3, INC. (NOW SPUR COMMUNICATIONS) KANSAS CITY, MO

March 2002 – June 2002; September 2002 – December 2002

Co-op. Small design firm specializing in print, web and branding applications. Assisted with the initial concepting, design, design variations and implementation of printed collateral materials. Coordinated projects between clients and vendors while supervising press checks.

EXHIBITGROUP/GILTSPUR ERLANGER, KY

March 2001 – June 2001; September 2001 – December 2001

Co-op. Large exhibit design firm. Assisted with initial exhibit graphics conception, design, implementation and graphics inventory on a daily basis.